

Advertise in the 2010 Maryland Sheep & Wool Festival Catalog and Web Site

Standard Display Advertising Rates for the Catalog:

Size	W x H	Cost
Inside Cover	4 1/2" x 7 1/2"	\$450
Full Page	4 1/2" x 7 1/2"	\$200
1/2 Page	4 1/2" x 3 3/4"	\$150
1/4 Page Horizontal	4 1/2" x 1 3/4"	\$115
1/4 Page Vertical	2 1/4" x 3 3/4"	\$115
Patron Listing	Name & Address	\$ 25

For catalog ads, digital files at 300 dpi are required. Submit PDF with fonts embedded or TIF printer-ready digital files on a CD labelled with your business name. Print a hard copy and include it for our reference. **Word files will not be accepted.**

Printed (non-digital) ads must be printed on white paper with black ink. **Do not fold the ad.** All ads must meet exact size specifications and require no additional work.

If you would like for us to prepare your catalog ad or web ad, layout services are available beginning at a minimum of \$50.

If you have any questions, or want a quote on producing catalog or web ads, please call **Gwen Handler** at **410- 857-4387** sheepandwool@gmail.com

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Catalog Ad: Size _____ @ \$ _____

1 Year Web Ad: _____ \$ _____

Link on Vendor Locator List _____ \$ _____

Total Amount Enclosed \$ _____

Send this form with your ad copy and payment to: **Gwen Handler, P.O. Box 99, Glenwood, MD 21738** Make check payable to: Maryland Sheep & Wool Festival

Advertising Deadline: January 1, 2010

There is a \$50 late fee for ads received after January 1

Web Advertising: www.sheepandwool.org

Advertising at www.sheepandwool.org \$100.00 / year plus
(including a free link to your website) \$12.00 one time art charge

Web Vendor Locator List Alert:

Our Catalog Vendor Locator list is one of the most popular "hits" on the web site. Your booth space automatically puts you on this list, but for an additional \$50 we will create an automatic link to your website or your web ad on our site.

For web ads, please submit an additional disk with a hard copy. Be sure to include your site domain name if you wish us to link to your web site. **Think color!**