MARYLAND
SHEEP & WOOL
FESTIVAL

Advertise in the 2012 Maryland Sheep & Wool Festival Catalog and Web Site

Please note, the advertising deadline is now December 1st

Catalog Advertising Rates:

Size	W x H	Cost
Inside Cover	4 ½" x 7 ½"	$450
Full Page	4 ½" x 7 ½"	$200
½ Page	4 ½" x 3 ¾"	$150
¼ Page Horizontal	4 ½" x 1 ¾"	$115
¼ Page Vertical	2 ¼" x 3 ¾"	$115

Please provide a black and white digital file at 300 dpi. Accepted formats are a PDF with fonts embedded, or TIF, jpg, or eps printer-ready files. Email your file or send on a labeled CD. Print a hard copy for our reference. Word files will not be accepted. Non-digital ads must be printed on white paper with black ink and there is an additional $25 processing charge. Do not fold the ad. *All ads must meet exact size specifications and require no additional work.*

Web Advertising at www.sheepandwool.org:

Post a full color ad on our website for $100 per calendar year (includes a free link to your website, please include your site domain name.) jpg file format only, 72 dpi preferred. If the graphic is larger than 600 pixels wide, it will be scaled to fit. Please email your file, or send on a labeled CD.

Web Vendor Link:

Our Vendor Locator List is one of the most popular "hits" on our web site. As a vendor, your booth space automatically puts you on this list, but for an additional $50, we will create a link to your website or to your web ad on our site.

Patron Listing

A patron ad includes your name and address listed in the catalog as a sponsor, and costs just $25. It is a great way to support the Festival.

Let us design your ad - starting at $50. If you have any questions, or want a quote on producing catalog or web ads, please **email office@sheepandwool.org**.

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Admin Use Only:
Date: _____
Check #:_____
Amt.: _____
Format: _____

Advertising Deadline: December 1, 2011

There is a $50 late fee for ads received after December 1, ads may not be included after December 15

Name _____

Business Name _____

Domain Name _____

Address _____

City _____ State _____ Zip_____

Email _____

Phone number _____

Catalog Ad: Size _____ $ _____

Inside Cover $450, Full $200, ½ $150, ¼ H or V $115

Details on opposite page ☐ Existing art ☐ New art

Annual Web Ad ($100): $ _____

☐ Renewal ☐ Existing art ☐ New art

Vendor Link ($50) $ _____

Patron Listing ($25) $ _____

Other adjustments $ _____

Total Amount Enclosed **$** _____

☐ Check if advertisement has been emailed to office@sheepandwool.org

Send this form with your ad copy and payment to:

MDSAW Office, P.O. Box 99, Glenwood, MD 21738.
Make check payable to *Maryland Sheep & Wool Festival*.

Thank you for your support!